

MACLEAN'S

"CANADA'S NATIONAL MAGAZINE"

NOVEMBER
1ST 1921





I wouldn't part with my Sovereign Electric Iron under any consideration

SINCE I purchased it, I have been able to do my ironing in a fraction of the time it used to take me before. Just imagine, the difference between an old-fashioned soot-iron, that had to be constantly carried backwards and forwards to the stove and re-lit, and my

SOVEREIGN ELECTRIC IRON

which is always hot, especially where the heat is needed most! — right at the top

Although the Sovereign's electric iron is a lot of better it never becomes so uncomfortable to use. It is also an ironing board and the latest feature requiring practically no ironing.

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MACLEAN'S

TELEPHONE: 543-5551

100 King Street West, Toronto, Ontario

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GUTTA PERCHA TIRES

Quality Tires

The secret of long life, long service, long mileage in Tires, is **QUALITY**. "Quality all through," is an expression which truly epitomizes the reasons why "Gutta Percha" Tires give such un-failing satisfaction.

Gutta Percha Tires do not cost more than other Standard Tires

"Quality all Through"

CORD and FABRIC



CORD and FABRIC

Gutta Percha & Rubber, Limited
Head Office and Factory, Toronto

Branches in all Leading Cities of the Dominion



is clearly in a few hands in the city and the same pattern, dress, design is picked up in powerful imagination and is quite capable of stimulating to demand? information which we and his at all need of learning about what are really in. The reader can judge for himself.—M. A.

44. *Am* "Can it offer you assistance?" I was Prince Ranar. This lady said I would be happy to call on Madame, and

1. The first step is to identify the problem.
 2. The second step is to define the problem.
 3. The third step is to analyze the problem.
 4. The fourth step is to develop a solution.
 5. The fifth step is to implement the solution.
 6. The sixth step is to evaluate the solution.
 7. The seventh step is to monitor the solution.
 8. The eighth step is to maintain the solution.
 9. The ninth step is to improve the solution.
 10. The tenth step is to document the solution.

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lightens your work; is
efficient and economical

